

**Fax back to +27 (0) 865 1629-75 or +49 (0) 69 274003-40**

## Exhibition Stand application

### Exhibitor

Company name: \_\_\_\_\_

Authorised person: \_\_\_\_\_ Designation \_\_\_\_\_

Postal address/Street: \_\_\_\_\_ City: \_\_\_\_\_ Post Code: \_\_\_\_\_

Physical address/Street: \_\_\_\_\_ City: \_\_\_\_\_ Country: \_\_\_\_\_

Company registration no: \_\_\_\_\_ VAT no: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Web site: \_\_\_\_\_

Primary contact: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

I have exhibited at a EuroMold partner show at: \_\_\_\_\_ Year \_\_\_\_\_

Stand preference 1 No.: \_\_\_\_\_ 2 No.: \_\_\_\_\_

### Stand space only (w/o shell scheme)

#### Minimum area stand space only:

12 m<sup>2</sup> in multiples of 4 m x 3 m

#### Size of stand

Width/m	x	Depth/m	=	Total area/m <sup>2</sup>
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**Price: R 1,850 / m<sup>2</sup> + VAT (14%)**

- Row stand
- Corner stand (with 1 corner)
- End of row stand (with 2 corners)
- Block stand (with 4 corners)

Corner stands, end of row stands and block stands will have a supplement of 3,5% per corner per m<sup>2</sup>, on the m<sup>2</sup> price + VAT (14%).

- We are bringing our own stand
- We need a stand package\* (R520 per m<sup>2</sup>)

\*stand package includes: fascia boards inscription, carpets, 2 spots on bus car, daily cleaning of stand, 3KW consumption of electricity and entry in catalogue / visitors guide.

### Walk on Stand Package

#### Stand space and shell scheme

Choose one of the following sizes:

**31,500 + VAT (14%) Early Bird**

- 12 m<sup>2</sup> (4 x 3) – Price\*: **R 32,600 + VAT (14%) Normal Price**  
including 1 table, 4 chairs, 3 spotlights,  
1 brochure rack, cabin 1 m<sup>2</sup> (lockable door)

**39,300 + VAT (14%) Early Bird**

- 15 m<sup>2</sup> (5 x 3) – Price\*: **R 40,600 + VAT (14%) Normal Price**  
including 1 table, 4 chairs, 4 spotlights,  
1 brochure rack, cabin 1 m<sup>2</sup> (lockable door)

**46,200 + VAT (14%) Early Bird**

- 18 m<sup>2</sup> (6 x 3) – Price\*: **R 47,800 + VAT (14%) Normal Price**  
including 1 table, 4 chairs, 5 spotlights,  
1 brochure rack, cabin 2 m<sup>2</sup> (lockable door)

Corner stands, end of row stands and block stands will have a supplement of R65 per corner per m<sup>2</sup>, on the m<sup>2</sup> price + VAT (14%).

\*Price includes: stand package, furniture and storeroom as above.

### We will have operational machine/s on our stand

#### Our primary activity is

- |  |   |  |   |
|--|---|--|---|
| <input type="checkbox"/> Mouldmaking & Tooling             | <input type="checkbox"/> Quality Assurance & Automation | <input type="checkbox"/> Patternmaking & Prototyping | <input type="checkbox"/> Materials & Coating                    |
| <input type="checkbox"/> Rapid Prototyping & Rapid Tooling | <input type="checkbox"/> Design                         | <input type="checkbox"/> Machine Tools               | <input type="checkbox"/> CAD/CAM / Simulation / Virtual Reality |
| <input type="checkbox"/> Engineering                       | <input type="checkbox"/> Processing & Finishing         | <input type="checkbox"/> Tools                       | <input type="checkbox"/> Other - please specify                 |
| <input type="checkbox"/> Ancillary Equipment               |   |  |   |

Early Bird discount of 5% on floor space until January 31, 2012

As of February 6, 2012

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## Visitor Guide Advertising required

A full colour A5 Visitor guide will be published for free distribution to visitors, and all Exhibitors will be listed therein, free of charge. The following advertising opportunities are available in the guide as follows:

- Full Page, Full Colour** R 6,000.00 plus VAT
- Half Page, Full Colour, Horizontal** R 3,500.00 plus VAT
- Half Page, Full Colour, Vertical** R 3,500.00 plus VAT

N.B. Complete advertising material must be provided by 31 August 2012.

The cost of advertising will be added to the stand invoice for your convenience.

## Exhibit Space Application and Contract

### Method of Payment

- Check Enclosed** (Issued in ZAR funds payable to AfriMold)
- Bank Transfer** (Please see payment information below)

Bank Name: THE STANDARD BANK                      Branch: BEDFORD GARDENS, Gauteng  
Branch-Code: 01830500                                      Swift Code: SBZAZAJJ  
Account Name: AFRIMOLD                                      Account Number: 022590919  
Reference: AFRIMOLD DEPOSIT & STAND NUMBER

### Payment and Cancellation

AfriMold application and contracts **must include a 50% non-refundable deposit.**

The balance is **due on or before August 01, 2012**. Full payment (non-refundable) must accompany all applications submitted after August 01, 2012. If an exhibitor cancels its participation after August 30, 2012 or fails to occupy the exhibit space assigned, such cancellation or failure to occupy shall be considered a default on the exhibitor's part, and the exhibitor shall remain liable for, and shall pay to AfriMold, the total fees (including any balance due) for its space. Show management shall have the right to use said space, including selling the space to another exhibitor. Show management assumes no responsibility for having included the name of the cancelled exhibitor or descriptions of his products in the show directory, brochures, news releases or other materials.

### Acknowledgements

Upon acceptance and execution of this contract, Company and AfriMold agree to be bound by all Terms, Conditions, and Rules set forth herein and in the AfriMold 2012 Rules & Regulations (available on Web-Site), Exhibitor Manual, and any correspondence on revised and new rules and guidelines, all of which are incorporated herein and made a part of this contract. Company agrees to prepare an exhibit of its products and/or services, which shall be directly pertinent to the function of the mouldmaking and tooling, design and application development, and as approved by show management. The undersigned parties confirm that they have authority to enter into this contract and hereby agree to the terms set forth herein.

Name: \_\_\_\_\_ For & on behalf of \_\_\_\_\_

Signature (authorised Company representative): \_\_\_\_\_ Date: \_\_\_\_\_

### In Acceptance

Name: \_\_\_\_\_ For & on behalf of AfriMold

Signature (authorised AfriMold representative): \_\_\_\_\_ Date: \_\_\_\_\_

Early Bird discount of 5% on floor space until January 31, 2012

As of February 6, 2012

## Exhibition Rules and Regulations

### 1. AfriMold General Information

- (1) The Organizer: AfriMold  
PO Box 7266, Primrose Hill, 1417 Gauteng,  
South Africa  
Telephone: +27 72 3536699  
Fax: +27 8651 62975  
Email: sales@afrimold.co.za  
Homepage: www.afrimold.co.za
- (2) The Organizer is authorized to transfer all rights and duties to a third party.
- (3) The AfriMold trade fair and conference will be held at the Gallagher Convention Centre Midrand, Johannesburg, Gauteng South Africa.

### 2. Trade fair Theme

'AfriMold Event' is a Manufacturing Trade-show encompassing Product Design & Development as well as the Tooling & Moldmaking Industries.

### 3. Eligible Exhibits

Tool manufacturers (plastics, metal, glass, etc.), pattern makers, model builders, prototype producers, industrial designers, application developers, service bureaus, raw material suppliers, processors, standards manufacturers, hot runner manufacturers, tooling auxiliaries suppliers, machine tool manufacturers, auxiliary equipment, machinery and finishing services suppliers, service providers for treatment and follow-up treatment, suppliers of generative manufacturing technologies (rapid prototyping and manufacturing, stereolithography, etc.), suppliers of CAD / CAE / CAM / CIM technologies, computer hardware and software companies, testing equipment manufacturers, universities or institutes of higher learning, government institutions, ISO 9000 certification offices, associations, European and/or Asian institutions, publishers and all suppliers of new technologies for the toolmaking and moldmaking industries for design and application development. Other companies will be admitted by the Organizer to exhibit at AfriMold, provided that the products to be exhibited constitute an essential completion of the scope of the trade-show. Show management reserves the right to determine suitability.

### 4. Stand Space Assignment

Stands will be assigned on a first-come, first-served basis, with consideration given to the amount and configuration of space requested and the date upon which the exhibit space application and deposit are received. Show management reserves the right to make assignments and rearrange floor plans or relocate exhibits with just cause. Show management is not obligated to reimburse exhibitor for any costs stemming from relocation.

### 5. Payment and Cancellation

AfriMold application and contracts must include a 50% non-refundable deposit. The Early Bird balance is due on or before 31 January 2012. The full balance is due on or before August 01, 2012. Full payment (non-refundable) must accompany all applications submitted after August 01, 2012. Exhibitor may cancel or reduce contracted space by notifying show management in writing by August 30, 2012. In such event, show management shall retain an amount equal to 50% of the space rental fee. Failure to meet payment terms will be regarded as cancellation. In the event of cancellation, and without further notice to exhibitor, show management shall have the right to use the space for whatever purpose it deems fit, including sale of the space to another party. Show management assumes no responsibility for having included the name of the cancelled exhibitor or descriptions of his products in the show directory, brochures, news releases or other materials.

### 6. Stand Space Usage

Exhibits must be staffed and remain intact during official exhibition hours. Exhibitor shall not assign, sublet or share stand space without prior written agreement with the Organizer. The display or advertising of another party's product or service constitutes sharing a space. If co-exhibition is approved, a co-exhibitor-fee of US\$ 500.- per additional exhibitor will apply.

### 7. Direct Sales

Retail sales are prohibited during the course of the exhibition.

### 8. Exhibitor Conduct

The principal purpose of the exhibition is to stimulate interest in, and demand for, industry products and services. Exhibitor shall not engage in any activity inconsistent with this purpose. Demonstrations and the distribution of samples, souvenirs, publications, etc., or other sales and promotional materials must be confined to the limits of the stand space. Any activity that interferes with the activities or obstructs access to neighboring stands, or that impedes aisles, is prohibited. Show management reserves the right to impose limitations on noise and other methods of operation that become objectionable. Exhibitor shall not enter another exhibitor's Stand without permission of the latter. Exhibitor shall not enter another exhibitor's Stand that is not staffed. Exhibitor shall not schedule, foster or conduct outside activities for attendees during hours set by show management for the trade fair, the conference programme or official special events. Exhibitor shall not infringe on the registered trademark, trade name or patent of another company.

### 9. Displays

Dividing walls of max. 2.50 m may be exceeded or reduced only upon approval of the Organizer. Exhibitors who do not construct a stand must at least have white rear and side walls. The Organizer does not separate the stands by walls. The Organizer assumes no liability for goods and stand equipment left behind.

### 10. Installation and Removal of Exhibits

All exhibits must be installed two hours prior to the opening of the exhibition and must remain installed until the closing hour. Exhibitor shall not dismantle or start packing prior to closing time. No exhibit will be installed or removed during trade fair hours as follows:

Setup days: Oct 08 – 09, 2012 12:00 – 17:00, 08:00 – 17:00  
Show hours: Oct 10 – 12, 2012 09:30 – 17:30  
Break down: Oct 12, 2012 17:30 – 24:00  
Oct 13, 2012 08:00 – 24:00

If setup of any display has not commenced by two hours prior to the opening day of the exhibition, show management reserves the right to have such display installed at exhibitor's expense. Exhibits must be removed at the time set forth by Management.

### 11. Unoccupied Stand

If Stand space is not occupied by the close of installation hours, such space may be possessed by show management for any purpose it deems fit. Such action does not release exhibitor of any obligation under this contract.

### 12. Stand Personnel

Stand personnel shall wear at all times an "Exhibitor" badge identification furnished by show management. All other employees of exhibiting company shall register as attendees of the exhibition. Stands must be manned at all show times.

**13. Admittance**

During Non-Show Hours: Properly badged stand personnel will be permitted to enter the exhibit hall one and one-half (1.5) hours before the scheduled opening time each day. Stand personnel must vacate the exhibit hall promptly at the closing hour, except for the final night of the exhibition.

**14. Right of Admission Reserved**

Commercial buyers and other trade visitors are authorized to visit the exhibition. The Organizer reserves the right to carry out appropriate checks at the entrance and to refuse entry to any member of the public who does not meet criteria of an event visitor. The Organizer reserves the right to declare all or part of the exhibition open to the public.

**15. Compliance with Laws**

Exhibitor shall be bound by all pertinent laws, codes and regulations of municipal or other authorities having jurisdiction over the exhibit facility or the conducting of said exhibition, together with the rules and regulations of the owners and/or operators of the Gallagher Convention Centre in Johannesburg, Gauteng.

**16. Exhibitor Services**

Exhibitor services and union jurisdictions will be outlined in the exhibitor manual that will be distributed before August 2012.

**17. Food and Beverage**

The Gallagher Convention Centre prohibits food or alcoholic beverages from being brought into the building except by its catering contractor.

**18. Limits of Liability**

Exhibitor agrees to indemnify and hold harmless show management, its officers, agents and employees, against all claims, liabilities and losses for injuries to persons (including death) or damage to property arising in connection with exhibitor's use of exhibit space. Show management shall not be responsible for loss or damage to exhibitor's property by reason of fire, theft, accident or other destructive causes. Show management shall not be responsible for errors or omissions in promotional brochures, the official exhibition directory, or other literature.

**19. Insurance**

Exhibitor shall carry comprehensive general liability coverage, including premises, operations and contractual liability coverage of at least R2,000,000 for personal injury liability and R2,000,000 for property damage, and statutory worker's compensation with employer's liability with a limit of at least R2,000,000. This coverage must be evidenced by a Certificate of Insurance supplied to and naming AfriMold and Maconcept (Pty) Ltd, as an additional insured. Certificates should be submitted to show management at least 30 days prior to the exhibition.

**20. Failure to Vacate Premises**

Exhibitor shall be liable for all storage and handling charges resulting from failure to remove exhibit material from the exhibition facility prior to the conclusion of the dismantling period set by show management.

**21. Damage to Facility**

Exhibitor shall be responsible for any damage to the exhibit hall caused by the installation, occupancy or dismantling of his exhibit. In such cases, the facility shall designate a contractor for the repair, and exhibitor shall be responsible for all costs.

**22. Fire Codes**

Blocking of any Fire Exit will be prohibited. No fire suppression equipment shall be obstructed or concealed. All decorative material, including drapes and fabric covered displays or devices, must be fire retardant.

**23. Copyrighted Material**

Exhibitor acknowledges that the use of music, photographs and other artistic works must be licensed by the appropriate copyright owner or agent. Exhibitor undertakes full responsibility for obtaining any necessary licenses and agrees to indemnify and hold harmless show management from any damages or expenses resulting from the exhibitor's failure to obtain such licenses.

**24. Photography**

Photographic rights for the exhibition are reserved by show management. Exhibitor may obtain photographs of his stand through the services of the official photographer designated by show management. Any other arrangements exhibitor wishes to make for photographing his Stand must be pre-approved by show management.

**25. Termination of Exhibition**

If the exhibition premises become, in the sole discretion of show management, unfit for occupancy or of holding the exhibition or the performance of show management under this contract is substantially or materially interfered with by causes not reasonably within the control of show management, then said contract and/or the exhibition (or any part thereof) may be terminated by show management. "Causes not reasonably within the control of show management" include, but are not limited to, Acts of God, war, government regulation, disaster, fire, flood, strike, boycott, earthquake, epidemic, explosion, inclement weather, curtailment of transportation facilities, or civil disorder. Show management will not be responsible for delays, damage, loss, increased costs or other unfavorable conditions arising by virtue of cause or causes not reasonably within the control of show management. If the exhibition, or any part thereof, is terminated, then show management may retain such part of exhibitor's rental as shall be required to recompense it for expenses incurred up to the time such contingency shall have occurred and there shall be no further liability on the part of either party.

**26. Default**

If exhibitor defaults in any of his obligations under this contract, show management may, without notice, terminate this agreement and retain all monies received to liquidate damages and charge exhibitor for additional attorneys' fees or other costs incurred by show management. Show management may thereupon direct exhibitor forthwith to remove personnel and property from the exhibition facility.

**27. Enforcement**

All parts of this contract are self-sustaining and may be separately enforced. If disputes involve a court of law, the Court of Sandton, Gauteng shall have jurisdiction.

**28. Amendments**

Management may revise these rules from time to time, and all points not covered are subject to management's final decision.

Name: \_\_\_\_\_

For & on behalf of: \_\_\_\_\_

\_\_\_\_\_  
Signature (Authorized Company Representative)                      Date

Name: \_\_\_\_\_

For & on behalf of AfriMold

\_\_\_\_\_  
Signature    Date